

The National Every 15 Minutes Organization, El Cerrito Police Department and R.E.A.L. Impact, Inc. cordially invite you to attend the Certified Every 15 Minutes Coordinators Training.

Life's lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and driving, experience is not the teacher of choice. This emotionally charged program, entitled EVERY 15 MINUTES, is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol.

This 1-day powerful workshop will prepare participants to coordinate an Every 15 Minutes in their own community. The workshop is designed for the agency or organization hosting the Every 15 Minutes Program. The Every 15 Minutes Coordinators Training will prepare you for a genuinely rewarding program.

The National Every 15 Minutes Organization is a collaborative effort by certified law enforcement officers, emergency medical services, hospitals, educators, students, parents, businesses and the community to offer the Every 15 Minutes Program in high schools across the county.

Typically, the courses fill quickly to capacity. Registration date will be based on postmark.

Every 15 Minutes
National Every 15 Minutes Organization
5217 William Penn Highway
Easton, PA 18045



**Certified
Every 15 Minutes
Coordinators Training**

*Dear Mom & Dad,
Every 15 Minutes someone dies as the result of a
drunk driving crash... Today I Died!
I just wanted you to know....*

**Tues., January 26, 2010
8:30am-3:30pm**

El Cerrito City Hall
Council Chambers
10890 San Pablo Avenue
El Cerrito, CA 94530

Sponsored by:
R.E.A.L. Impact, Inc., El Cerrito P.D.
and

National Every 15 Minutes Organization

www.every15minutes.com

A GENDA

0830 – 0900 Registration and Distribution of Certified Coordinators Manual

0900 – 0910 Welcome & Announcements

0910 – 1145 Certified Coordinators Training

- History of Every 15 Minutes Program
- How to gain school / community acceptance
- Bringing a community together
- Student selection process
- Planning & Organization stages
- Conducting an effective parent only meeting
- Media Campaign
- Fund Raising
- Video Productions
- Writing an Obituary
- Effectiveness & Statistics
- How to conduct a Survey
- Living Dead
- A powerful crash scene support
- Mock Sentencing / Trial
- Death Notifications
- Organizing a Student Retreat
- An Everlasting Memorial Service
- Grant Programs

1145 – 1245 Lunch

1245 – 1515 Certified Coordinators Training

1515 – 1530 Closing Remarks & Evaluations

* "Every 15 Minutes Manager" Software Included
 * Internet capable computer is recommended for training.

OPEN TO FIRST 50 REGISTRANTS ON A FIRST-COME, FIRST-SERVED BASIS.

MUST BE PRE-REGISTERED
 NO WALK INS

TO RECEIVE A NATIONAL EVERY 15 MINUTES COORDINATORS CERTIFICATE, 100-PERCENT ATTENDANCE IS MANDATORY.

NOTE

NO PHONE REGISTRATIONS

HOTEL INFORMATION

Hilton Garden Inn

1800 Powell St., Emeryville, CA 94608
 510-658-9300

Four Points by Sheraton

1603 Powell St., Emeryville, CA 94608
 510-547-7888

Courtyard by Marriott

5555 Shellmound St., Emeryville, CA 94608
 510-652-8777

REGISTRATION FORM

PLEASE PRINT

NAME	
DEPT.	
ADDRESS	
E-MAIL	
PHONE	
FAX	
Are you a current member of the National Every 15 Minutes Organization? <input type="checkbox"/> Yes <input type="checkbox"/> No	

COST: \$275.00 per person*

*\$325.00 fee within 30 days of training.

CHECKS PAYABLE TO:

National Every 15 Minutes Organization

MAIL THIS FORM & FEE TO:

National Every 15 Minutes Organization
 5217 William Penn Highway Easton, PA 18045
 Attention: Tina Sauer

OR FAX TO: 610.849.0781

Attention: Tina Sauer

If faxing, payment must be mailed and postmarked prior to registration deadline.

PHONE 484.898.0390 WITH QUESTIONS

REGISTRATION DEADLINE

December 26, 2009