

The National Every 15 Minutes Organization and R.E.A.L. Impact, Inc. cordially invite you to attend the Certified Every 15 Minutes Coordinators Training.

Life's lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and driving, experience is not the teacher of choice. This emotionally charged program, entitled EVERY 15 MINUTES, is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol.

This 1-day powerful workshop will prepare participants to coordinate an Every 15 Minutes in their own community. The workshop is designed for the agency or organization hosting the Every 15 Minutes Program. The Every 15 Minutes Coordinators Training will prepare you for a genuinely rewarding program.

The National Every 15 Minutes Organization is a collaborative effort by certified law enforcement officers, emergency medical services, hospitals, educators, students, parents, businesses and the community to offer the Every 15 Minutes Program in high schools across the county.

*Typically, the courses fill quickly to capacity.
Registration date will be based on postmark.*

Every 15 Minutes
National Every 15 Minutes Organization
5217 William Penn Highway
Easton, PA 18045



*Dear Mom & Dad,
Every 15 Minutes someone dies as the result of a
drunk driving crash... Today I Died!
I just wanted you to know.....*

**Tuesday May 4, 2010 8am-10 pm
Wednesday May 5th 7am-3:30 pm
and Thursday May 6, 8am – 11 am**

**Freedom High School
3149 Chester Ave
Bethlehem, PA 18020-2896**

Sponsored by:
R.E.A.L. Impact, Inc.
and

National Every 15 Minutes Organization

www.every15minutes.com

A GENDA

Wednesday May 5, 2010

1200pm –1230pm **Registration and Distribution of Certified Coordinators Manual**

1230pm– 1240pm

Welcome & Announcements

1240pm–3:30pm

Certified Coordinators Training

- History of Every 15 Minutes Program
- How to gain school / community acceptance
- Bringing a community together
- Student selection process
- Planning & Organization stages
- Conducting an effective parent only meeting
- Media Campaign
- Fund Raising
- Video Productions
- Writing an Obituary
- Effectiveness & Statistics
- How to conduct a Survey
- Living Dead
- A powerful crash scene support
- Mock Sentencing / Trial
- Death Notifications
- Organizing a Student Retreat
- An Everlasting Memorial Service
- Grant Programs

Thursday, May 6, 2010

0800-1030am

Certified Coordinators Training

1030-1100am

Closing Remarks & Evaluations

* “Every 15 Minutes Manager” Software Included

* Internet capable computer is recommended for training.



OPEN TO FIRST 50 REGISTRANTS
ON A FIRST-COME,
FIRST-SERVED BASIS.



MUST BE PRE-REGISTERED
NO WALK INS



TO RECEIVE A NATIONAL EVERY 15
MINUTES COORDINATORS CERTIFICATE,
100-PERCENT ATTENDANCE IS
MANDATORY.



NOTE
NO PHONE REGISTRATIONS



HOTEL INFORMATION

Marriott Courtyard
2220 Emrick Blvd Bethlehem, PA 18020
610-625-9500

R E G I S T R A T I O N F O R M

PLEASE PRINT

NAME	
DEPT.	
ADDRESS	
E-MAIL	
PHONE	
FAX	
Are you a current member of the National Every 15 Minutes Organization? <input type="checkbox"/> Yes <input type="checkbox"/> No	

COST: \$275.00 per person*

*\$325.00 fee within 30 days of training.

CHECKS PAYABLE TO:

National Every 15 Minutes Organization

MAIL THIS FORM & FEE TO:

National Every 15 Minutes Organization
5217 William Penn Highway Easton, PA 18045
Attention: Tina Sauer

OR FAX TO: 610.849.0781

Attention: Tina Sauer

If faxing, payment must be mailed and postmarked prior to registration deadline.

PHONE 484.898.0390 WITH QUESTIONS

REGISTRATION DEADLINE

April 4, 2010