

The National Every 15 Minutes Organization and R.E.A.L. Impact, Inc. cordially invite you to attend the Certified Every 15 Minutes Coordinators Training.

Life's lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and driving, experience is not the teacher of choice. This emotionally charged program, entitled EVERY 15 MINUTES, is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol.

This 1-day powerful workshop will prepare participants to coordinate an Every 15 Minutes in their own community. The workshop is designed for the agency or organization hosting the Every 15 Minutes Program. The Every 15 Minutes Coordinators Training will prepare you for a genuinely rewarding program.

The National Every 15 Minutes Organization is a collaborative effort by certified law enforcement officers, emergency medical services, hospitals, educators, students, parents, businesses and the community to offer the Every 15 Minutes Program in high schools across the county.

*Typically, the courses fill quickly to capacity.  
Registration date will be based on postmark.*

**Every 15 Minutes**  
National Every 15 Minutes Organization  
5217 William Penn Highway  
Easton, PA 18045



# Certified Every 15 Minutes Coordinators Training

*Dear Mom & Dad,  
Every 15 Minutes someone dies as the result of a  
drunk driving crash... Today I Died!  
I just wanted you to know....*

**Thursday, Dec. 9, 2010  
8:30am-3:30pm**

**Brentwood Police Dept.**  
Annex Room  
5211 Maryland Way  
Brentwood, TN 37027

Sponsored by:  
**R.E.A.L. Impact, Inc.**  
and

**National Every 15 Minutes Organization**

[www.every15minutes.com](http://www.every15minutes.com)

# A GENDA

0830 – 0900 Registration and Distribution of Certified Coordinators Manual

0900 – 0910 Welcome & Announcements

0910 – 1145 Certified Coordinators Training

- History of Every 15 Minutes Program
- How to gain school / community acceptance
- Bringing a community together
- Student selection process
- Planning & Organization stages
- Conducting an effective parent only meeting
- Media Campaign
- Fund Raising
- Video Productions
- Writing an Obituary
- Effectiveness & Statistics
- How to conduct a Survey
- Living Dead
- A powerful crash scene support
- Mock Sentencing / Trial
- Death Notifications
- Organizing a Student Retreat
- An Everlasting Memorial Service
- Grant Programs

1145 – 1245 Lunch

1245 – 1515 Certified Coordinators Training

1515 – 1530 Closing Remarks & Evaluations

\* "Every 15 Minutes Manager" Software Included  
 \* Internet capable computer is recommended for training.

OPEN TO FIRST 50 REGISTRANTS  
 ON A FIRST-COME,  
 FIRST-SERVED BASIS.

MUST BE PRE-REGISTERED  
 NO WALK INS

TO RECEIVE A NATIONAL EVERY 15  
 MINUTES COORDINATORS CERTIFICATE,  
 100-PERCENT ATTENDANCE IS  
 MANDATORY.

## NOTE

**NO PHONE REGISTRATIONS**

## HOTEL INFORMATION

### Holiday Inn Express Hotel

5566 Franklin Pike Circle  
 Brentwood, TN 37027  
 615-221-5001

# REGISTRATION FORM

**PLEASE PRINT**

NAME	
ORG.	
ADDRESS	
E-MAIL	
PHONE	
CELL	
Are you a current member of the National Every 15 Minutes Organization?	
<input type="checkbox"/> Yes <input type="checkbox"/> No	

**COST:** \$275.00 per person\*  
 \*\$325.00 fee within 30 days of training.

**CHECKS PAYABLE TO:**  
 National Every 15 Minutes Organization

**MAIL THIS FORM & FEE TO:**  
 National Every 15 Minutes Organization  
 5217 William Penn Highway Easton, PA 18045  
 Attention: Tina Sauer

**OR FAX TO:** 610.849.0781

Attention: Tina Sauer  
*If faxing, payment must be mailed and postmarked prior to registration deadline.*

**PHONE 484.898.0390 WITH QUESTIONS**

**REGISTRATION DEADLINE**

November 9, 2010